



PROFILE

Designer and researcher with a psychology and neuroscience background, bridging the gap between science and design to create impactful user experiences

PROFICIENT IN

Figma
Adobe XD
Office Suite

SKILLS

Wireframing
Journey Mapping
Empathy Mapping
Usability Testing
Responsive Web Design
Prototyping

CONTACT ME

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 Vancouver, BC

JULIA GARDYNIK

WORK EXPERIENCE

UX DESIGNER

- 1) *Settl* *August-current*
 - Exercised full creative control over startup app designs and wireframes, enabling innovative and user-centric solutions
 - Leveraged problem-solving skills to enhance user experience, driving Settl's mission to provide intuitive, streamlined solutions in the financial tech industry
- 2) *Vancouver Laptops Inc* *July-current*
 - Implemented psychological principles into website redesign and demonstrated how they optimize user experience
 - Collaborated effectively with cross-functional teams to create reports outlining ideas on how to enhance user flow, drive product sales, and encourage brand loyalty
- 3) *Vancouver Fruit Tree Project* *June-current*
 - Led the ideation and conceptualization phases for a full website redesign in order to streamline usability and increase site traffic
 - Conducted website audits and user research to inform data-driven design decisions

NEUROTECHNICIAN

- Swingle Clinic* *2019 - 2023*
- Liaised between clients and doctors using active listening and problem-solving skills to ensure seamless transfer of information
 - Gathered, cleaned, and analyzed 7 sessions of client brain wave data per day and communicated results to clinicians and clients
 - Performed 10-20 assessments per week using brain wave data to help determine client wellness

RESEARCH ASSISTANT

- Kingston Institute of Psychotherapy and Neurofeedback* *2017 - 2019*
- Led research project looking at participants' brain activity and PTSD symptoms before and after engaging in virtual reality gaming sessions
 - Analyzed data from brain maps and clinical assessments showing an increase in brain connectivity and a decrease in PTSD symptoms
 - Presented findings at the 2018 NeurOptimal Conference in Montreal

EDUCATION

QUEEN'S UNIVERSITY *2012 - 2017*
BSc in Psychology and Life Sciences

COURSERA *2022 - 2023*
Google UX Design Professional Certificate